

Mahdi Norouzi

CEO and Founder of Istgah Orchestra



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 [@istgahorchestra](https://www.instagram.com/istgahorchestra)

About Me

I'm Mahdi Norouzi, a music producer, art director, and designer of international cultural projects. I graduated from the Tehran Conservatory of Music, and in addition to my creative work, I also serve as a vocal training instructor.

As the founder and CEO of the Safir Istgah Solh and the Istgah Orchestra, I've had the opportunity to lead cross-cultural collaborations that merge classical, jazz, and traditional music. These projects are rooted in a deep belief in music as a universal language—one that can foster dialogue, understanding, and cultural exchange.

Over the years, my work has spanned live concerts, virtual productions, and international cultural events. My mission has always been to build artistic bridges between communities and to create platforms where diverse voices can be heard and celebrated.

Resumé

Professional Experience

- **CEO & Artistic Director – Istgah Orchestra** [↗ Istgah Portfolio](#)
Tehran | 2010 – Present
- **Music Producer & Composer**
Independent | Ongoing
- **Vocal Coach & Voice Trainer – Tehran Conservatory of Music**
Tehran | Since 2019

Certificates

- **Certificate of Appreciation – Philippine Embassy**
Awarded to Mahdi Norouzi, June 2025
- **Plaque of Appreciation – Embassy of the Republic of Korea**
For cultural collaboration with Istgah Orchestra, November 2024
- **Participation Certificate – World Art Dubai 2025**
17–20 April 2025, Dubai
- **UN SDG Webinars Participant**
Participated in webinars on the UN Decade of Action for Sustainable Development Goals, 2020
- **Certificate of Appreciation – DORR Brand Event**
Executive & Artistic Consultant, 2025
- **Certificate of Appreciation – Burj Al Arab Concert with Impacters Events**
United Arab Emirates, 2025
- **Certificate of Recognition – Trends International Magazine**
Awarded to Mahdi Norouzi and the “Istgah” collective, 2025
- **Certificate of Appreciation – PERSIAN DREAMY TONE Co.**
Artistic Consultant & Strategist, Tehran & Istanbul, 2025
- **Certificate of Appreciation – Imen Sazeh**
Musical Design & Execution, 2025
- **Certificate of Appreciation – Canada International Academy**
Cultural Partnership & Collaboration, 2025
- **Certificate of Recognition – Embassy of Mexico in Iran**
Musical Contribution to the Opening of Mariana Yampolsky Photo Exhibition, June 2025
- **Certificate of Appreciation – Nikan Mammut Charity Foundation**
Music Band Direction for Charity Events, 2018–2025

Language

- **Persian**
- **English**

Education

Bachelor’s Degree in Music (2017–2022) [↗ Bachelor’s Degree](#)

Comprising 5 years of comprehensive study across multiple disciplines

- World Singing and Instrument Performance — Conservatory
- Iranian and World Singing and Instrument Instruction — Conservatory
- Music Composition (Elementary, Basic, Specialized) — Conservatory
- Advanced Specialized Composition — Conservatory

Skills

Soft Skills

- Innovator
- Strategist
- Goal-Oriented
- Dedicated
- Facilitator
- Negotiation Skills
- Detailed according to the plan

Hard Skills

- Piano Performance
- Guitar Performance
- Music Composition
- Music Arrangement (including acoustic styles)
- Professional Singing – Trained vocalist with stage and studio experience
- Vocal Coaching – Training and mentoring singers across styles
- Computer Skills – Proficient in ICDL (International Computer Driving License)

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PROJECTS

..... 2014-2025

13th Anniversary Istgah

The 13th anniversary of the establishment of the Istgah Orchestra 2022



Role: Designer – Executive – Host

Istgah Orchestra, marking 12 years of continuous artistic pursuit, celebrated the beginning of a new chapter with an event inspired by its young members and centered around the universal message of peace.

- Attended by ambassadors from France, Austria, Japan, and Australia
- Presence of cultural attachés from Switzerland, South Korea, Turkey, Mexico, and the Ivory Coast
- Program featured Iranian classical music, Southern Iranian folk music, Western classical pieces, and jazz performances
- Inspired and organized by the orchestra's new generation of young artists
- Aimed to promote cultural dialogue and peace through music

For more information follow the links:

[News](#) [News](#) [News](#)



62nd anniversary celebration: Iran-South Korea, Istgah Orchestra

2024

Celebrating 62nd anniversary of Iran-South Korea ties with Istgah Orchestra and Ambassador Kim Jun-Pyo



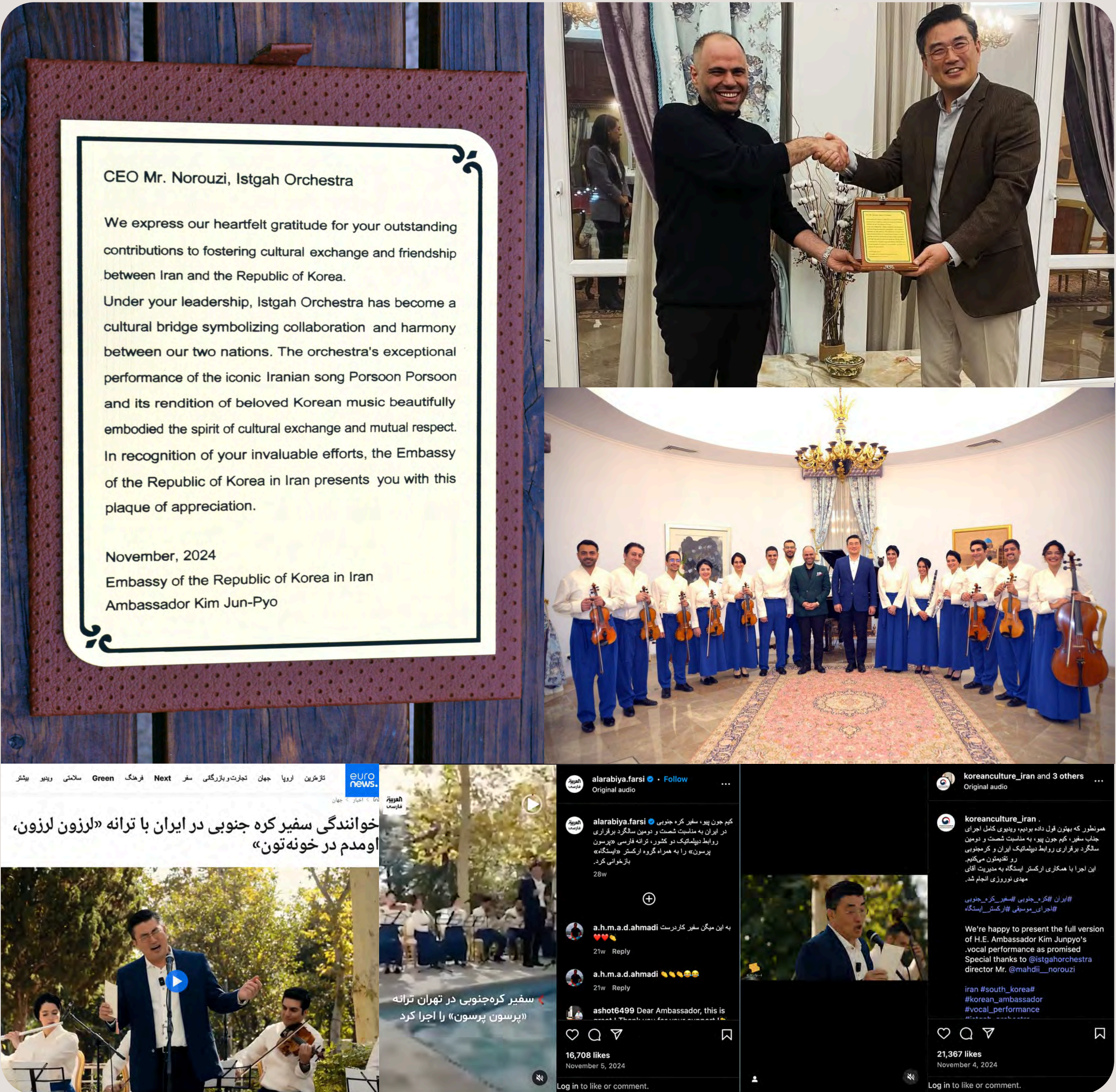
Role: *Strategist and Project Manager*

In collaboration with the Embassy of South Korea, Istgah Orchestra celebrated the 62nd anniversary of diplomatic relations between South Korea and Iran with a special performance:

- Featured a blend of Korean folk and pop music alongside Iranian classics
- Highlighted the South Korean Ambassador's acclaimed performance of the Iranian song Porsoon Porsoon
- Symbolized cultural harmony and strong bilateral ties
- Emphasized the role of music in fostering international friendship and understanding

For more information follow the link:

[News](#) [News](#) [News](#) [News](#) [Youtube](#) [Instagram](#) [Instagram](#)



Cooperation with Japanese Embassy for King's celebration

Cooperation with Japanese Embassy for celebration of Japan's King's birthday

Role: *Music Department Manager* 2021-2023

At the invitation of the Embassy of Japan, Istgah Orchestra performed two consecutive concerts in 2022 celebrating the Japanese Emperor's Birthday:

- Featured iconic and nostalgic Japanese and Iranian musical pieces
- Collaborated with renowned Japanese pianist Sawako Kido
- Included a string orchestra arranged by Istgah Orchestra
- Musical arrangements prepared by Istgah's team of composers
- Managed by Mahdi Norouzi, head of the music department
- Continued cultural partnership with a 2024 concert for the Emperor's Birthday
- Strengthened cultural exchange between Japan and Iran through music

For more information follow the link:

 [Istgah Orchestra](#)  [Instagram](#)  [Instagram](#)  [Instagram](#)



Istgah Orchestra's Collaboration with the Embassy of the Philippines

2021 – 2025



A Musical Partnership Between Istgah Orchestra and the Philippine Embassy Across Two Cultural Projects

Role: *Project Manager & Designer and Executive*

As part of its mission to promote peace and cross-cultural understanding, the Istgah Orchestra, under the direction of Mahdi Norouzi, collaborated closely with the Embassy of the Philippines in Tehran. This ongoing partnership highlighted the power of music in fostering dialogue between nations.

- Focused on Southeast Asian music, cultural diplomacy, and peaceful dialogue through music
- Performed at two major events: the 23rd Philippine Independence Day (2021) and the 60th anniversary of Iran–Philippines diplomatic relations (2025)
- Reimagined nostalgic Filipino songs, performed by Iranian musicians in tribute to Philippine heritage
- United artists from both nations, earning recognition as a leading example of musical diplomacy
- Demonstrated how artistic collaboration builds cultural bridges and promotes mutual respect
- Marked one of the few official Iran–Southeast Asia musical exchanges in recent years
- Reinforced Mahdi Norouzi's role in advancing creative diplomacy and global cultural engagement

For more information follow the link:

[News](#) [News](#) [News](#) [Instagram](#)



Philippines National Day – Cultural Music Direction

Cross-Cultural Music Design for the National Day Celebration
of the Philippines

Role: *Music Designer & Artistic Director*  2025

the musical segment of the National Day Celebration of the Republic of the Philippines held at the Philippine Embassy in Tehran.

Key aspects of his contribution:

- Designed and directed a custom musical program inspired by Filipino sonic identity, traditional rhythms, and cultural symbolism
- Coordinated a special Cultural Fashion Walk featuring traditional Filipino attire alongside an original audio-visual narrative
- Created a multilayered and aesthetically refined performance that honored the Philippines’ rich cultural heritage and fostered intercultural connection
- Executed the project under the Istgah cultural brand, advancing its mission to promote intercultural dialogue through music and art
- Received formal public appreciation from the Honorable Ambassador of the Philippines for flawless collaboration and coordination with the Istgah Orchestra
- occurred in the presence of ambassadors and official representatives from numerous countries, including the UAE, Oman, Qatar, South Korea, Australia, Croatia, Mexico, Italy, Switzerland, India, Senegal, and Nigeria
- highlighted the diplomatic importance and international recognition of this cultural partnership

For more information follow the link:



Filipino Taste in Tehran – A Project by Istgah & Mamasita

The Culinary Identity of the Philippines in Iran – A Joint Video Series by Istgah & the Embassy of the Philippines

Role: *Creative Director & Project Supervisor* 2022

In celebration of National Arts Month, Istgah Orchestra collaborated with the Embassy of the Philippines in Iran and the Mama Sita Foundation to produce a four-part video series titled “Flavors of the Philippines in Persia.” This culinary project featured authentic Filipino recipes—cooked and presented by Filipino chefs and community members in Iran—using Mama Sita’s Halal-certified products.

The videos aimed to share the rich culinary heritage of the Philippines with the Iranian public through visually engaging, high-quality content. Each episode focused on a traditional dish, such as Beef Caldereta, showcasing both the preparation process and its cultural background.

- Partners: Embassy of the Philippines in Tehran, Mama Sita Foundation, Istgah
- Series Title: Flavors of the Philippines in Persia
- Episodes: 4 cultural cooking videos (2022)
- Focus: Demonstrating Filipino cuisine and culinary diplomacy
- Featured Chefs: Filipino cooks and cultural figures living in Iran
- Highlight Dish: Beef Caldereta using Mama Sita’s Halal Caldereta Mix
- Target Audience: Iranian public, Filipino-Iranians, and diplomatic-cultural circles
- Distribution: Embassy events, Instagram
- Filming & Production: Directed, filmed, and edited by Istgah Orchestra

For more information follow the link:

 [Instagram](#)  [Instagram](#)  [Instagram](#)



Joint concert with Italian musician Dino DePalma

Holding a joint concert with Dino DePalma, a famous Italian musician, at the Italian Embassy



Role: *Designer, producer, Executive* 2021

In 2021, a classical music concert was held at the Italian Ambassador's residence as part of a special Italian-Iranian cultural series:

- Performed by Maestro Dino Palma in collaboration with the Istgah Orchestra
- Designed and produced by Mahdi Norouzi
- Celebrated cultural exchange between Italy and Iran
- held as Part of a series of exclusive Italian-Iranian performances
- Showcased classical music in a diplomatic and artistic setting

For more information follow the link:

[Istgah Orchestra](#) [Instagram](#) [Instagram](#)



The Cheese Project

Cultural Dialogue Through Culinary Heritage

2024 

Role: *Project Designer & Cultural Collaborator*

In 2024, the Cheese Project was designed and planned through collaboration between the Swiss Embassy in Tehran and the Istgah Complex:

- Served as a cultural initiative to explore and celebrate shared cultural identity between Switzerland and Iran
- Focused on “cheese” as a symbol with deep cultural and artistic significance
- Aimed to strengthen cultural ties and mutual understanding through food heritage
- Represented Istgah’s commitment to fostering cross-cultural dialogue and artistic exchange



Cultural Diplomacy Through Music and Photography

2025

Sounding Yampolski: A Musical Tribute at Sa'dabad Palace

Role: *Artistic Director & Musical Designer*



In June 2025, at the official invitation of the Embassy of Mexico, Mahdi Norouzi served as the artistic director and designer of the musical program for the opening ceremony of a photography exhibition featuring Mariana Yampolski's works at Sa'dabad Palace in Tehran:

- The event was part of a cultural diplomacy initiative between Iran and Mexico
- Attended by distinguished guests, diplomats, and art enthusiasts
- H.E. Guillermo Puente Ordorica, Ambassador of Mexico, publicly praised the musical contribution
- Highlighted the essential role of sound and music in enhancing the art experience
- Reflected Mahdi Norouzi's mission to connect cultures through sound, space, and emotion
- Realized through his cultural brand, Istgah

For more information follow the links:



Turkey's centenary celebrated with ECO

Celebration of Turkey's 100th anniversary in cooperation with
ECO and the cultural department of the Turkish Embassy



2023

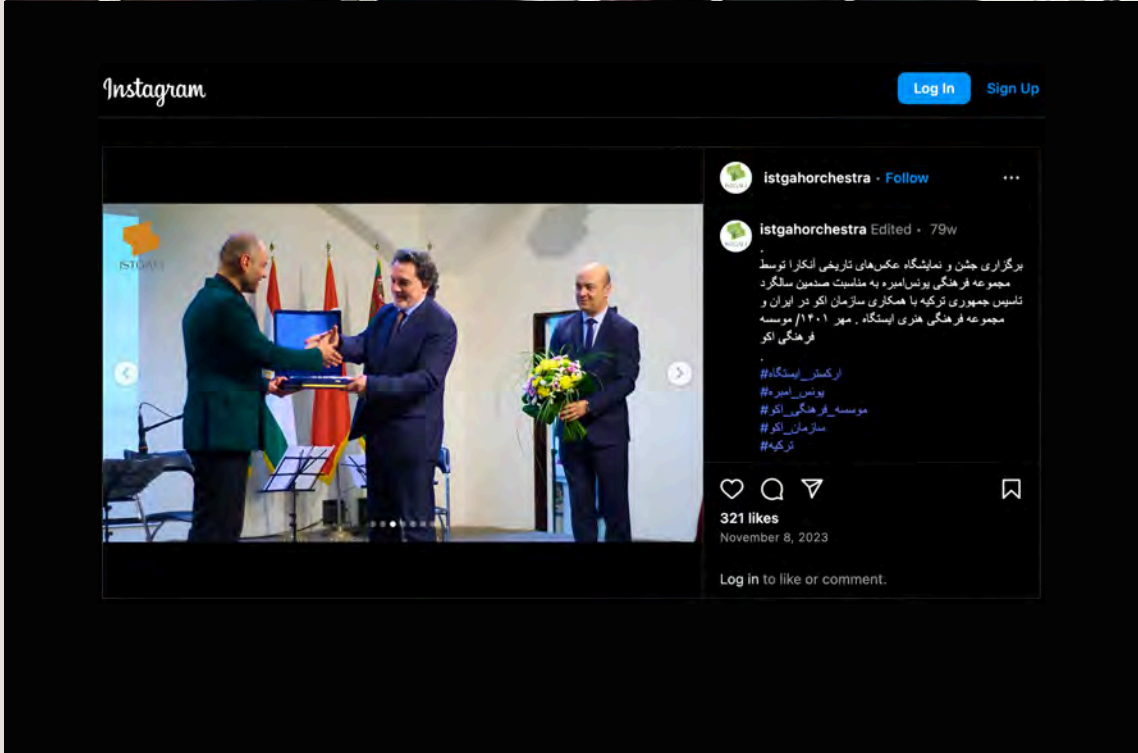
Role: *Music Director and Arranger*

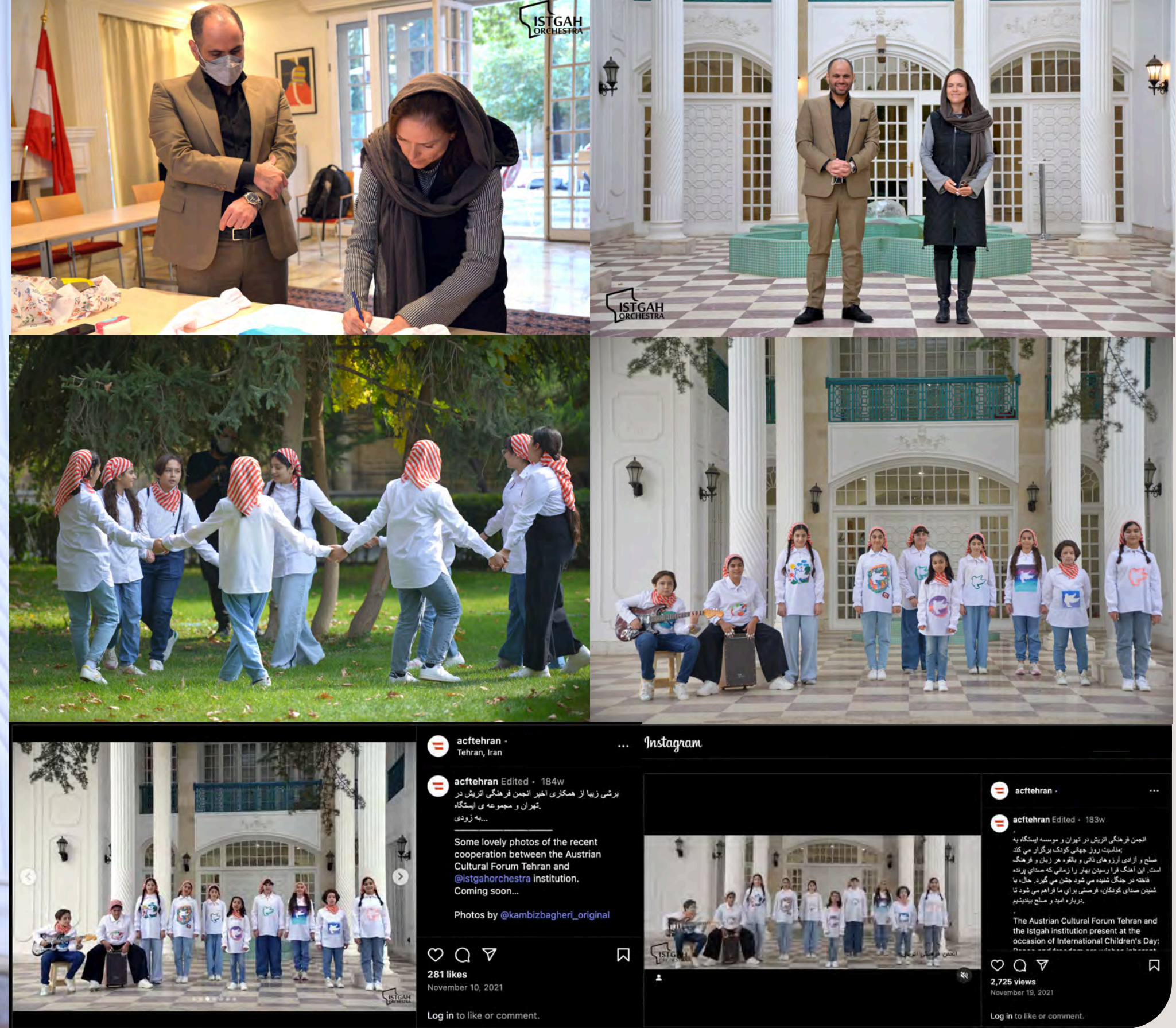
The 100th anniversary of the founding of the Republic of Turkey was commemorated in 2023 with a musical performance highlighting cultural diplomacy and regional connection:

- Held at the ECO Cultural Institute
- Featured folk music by the Istgah Orchestra
- Directed and arranged by Mahdi Norouzi
- Celebrated the centennial of the Republic of Turkey
- Emphasized cultural exchange through music

For more information follow the links:

[Instagram](#) [Instagram](#)





Istgah Orchestra for Global Peace

Istgah Orchestra Joins World Peace Bureau; German Folk

Piece Marks World Children's Day

Role: *Designer and Project Manager* 2021 

For more information follow the link:

[Istgah Orchesrtra](#) [News](#) [Instagram](#) [Instagram](#)

The Istgah Orchestra's membership in the World Peace Bureau underscores its commitment to promoting peace and friendship:

- Collaborated with the Austrian Embassy to celebrate World Children's Day
- Performed Kuckuck (The Rooster Cries), a traditional German folk piece symbolizing the arrival of spring
- Designed and managed by Mahdi Norouzi
- Highlighted the orchestra's role in cultural diplomacy and international cooperation
- Reinforced the organization's dedication to peace through artistic expression

Artistic Diplomacy Among D8 Nations

Istgah Orchestra Performance at the D8 Science
and Technology Conference

2025

Role: *Cultural Contributor / Artistic Delegate*

The Istgah Orchestra performed at the Science and Technology Conference of the D8 Organization for Economic Cooperation, representing eight developing countries:

- Member countries included Indonesia, Iran, Bangladesh, Pakistan, Turkey, Nigeria, Malaysia, and Egypt
- Delivered a special cultural performance as part of the conference
- Acted as a gesture of artistic diplomacy
- Contributed to strengthening cultural ties among D8 member states



A peaceful world for children

2020

Production of a video on the occasion of the International Day of Peace with the presence of seven children of different nationalities

Role: *Strategist and Producer*

The Istgah group aimed to promote peace and hope for a world without war through a unique project involving children’s voices:

- Emphasized that a world without war allows everyone to pursue dreams and build a bright future
- Acted as an ambassador of peace by sharing children’s perspectives on war and peace
- Featured seven children from Iran, Austria, South Korea, India, Bangladesh, Afghanistan, and the Philippines
- United these voices in a powerful video to raise global awareness and inspire harmony

For more information follow the link:

[News](#) [News](#) [Instagram](#) [Instagram](#) [Youtube](#)



YouTube

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در دنیای بی‌همراه دنیا دعوا می‌کنند و منتهی با هم حرف می‌زنند و کسی بهتر زمان آتش فرا می‌رسد ما دنیا را زنگها اما دما در قتلیم. کتا صر چه به روز انسان می‌آورد که حاضر است چنین برمیخیزد از جنگ و خونریزی دم بزند؟

توبه شده توسط مجموعه استگاه به مناسبت روز جهانی صلح

به امید جهانی خالی از جنگ

In the world of children, youngsters fight

9,584 views

September 20, 2021

Log in to like or comment.

Colors of Peace – Istgah Orchestra & IPB

Copy link

What do you think the color of peace?

Watch on YouTube

Have you ever had a fight or conflict with anyone? Did you reconcile after the fight? What do you think is the color or war? What do you think is the color of peace? Eight children from different international backgrounds give their answers to these simple but profound questions.

In collaboration with the International Peace Bureau, the Istgah Musical Orchestra presents us with this beautiful piece of art, sending to all the world an important and necessary message of peace. May the perspective of children guide our take on conflicts and on how to bring more color to our society.

Istgah Orchestra Manager: Mahdi Norouzi Executive Director: Kimia Bakhtiarian International Affairs: Nazanin Adhami Coordinator: Mahdis Yaghoubnezhad Costume & Set Design: Yasamin Hariri Photographer: Melika Naeiji Question Developer: Golfam Goudarzi (Child Psychologist) Director & Editor: Soroush Q mar C Videographer: Amin Nakhi

More info: <https://istgahmusical.com/en/>



Hands for Peace

2025



From Children's Hands to Global Hearts: Mahdi Norouzi's Peace Project Premieres at World Art Dubai 2025

Role: Conceptual Artist, Project Creator, Cultural Curator

At the World Art Dubai 2025 international exhibition, Mahdi Norouzi presented a conceptual artwork titled A Peaceful World for Children focused on global peace and the voices of the next generation:

- Created using colorful handprints of children from various nationalities forming the peace symbol
- Included narratives from children in seven countries: Iran, Austria, South Korea, India, Afghanistan, the Philippines, and Bangladesh
- Documented personal stories and experiences related to war and peace, fostering a shared human voice
- Combined visual and musical arts to amplify the message of global solidarity
- Exhibited at the official booth of Arcadia Art Gallery
- Received an official certificate of appreciation from the exhibition organizers
- Recognized internationally as a powerful artistic statement on peace



حيث تجتمع فنون العالم
WHERE THE WORLD'S ART
COMES TOGETHER

Certificate Of Appreciation

This certificate is proudly presented to

Mahdi Norouzi

Thank you for being part of World Art Dubai 2025

Asma Alsharif
AVP and Show Director
Dubai World Trade Centre

Hamid Beheshti (CEO)
Moma's Art Gallery
World Art Dubai Official Agent (DWTC)



17 — 20
APRIL 2025



Christmas Project

New Year Virtual Project Istgah Orchestra |

International Collaboration

Role: *Project Designer and Producer* 2021

During the COVID-19 pandemic, Istgah Orchestra launched an international virtual music project to foster cultural connection and uplift global spirits. This initiative brought together musicians from different parts of the world and reflected the orchestra's commitment to artistic collaboration in times of crisis. Key highlights of the project include:

- Organized a virtual performance during the COVID-19 pandemic
- Featured 21 musicians from 11 countries, including the UK, USA, Italy, Mexico, Brazil, Iran and etc
- Performed the classic piece We Wish You a Merry Christmas
- Entirely produced and coordinated online
- Promoted a global message of unity and hope during a period of isolation
- Widely circulated across digital and social media platforms
- Served as an example of artistic resilience and cultural diplomacy

For more information follow the links:

 [Istgah Orchestra](#)  [Instagram](#)



Cultural Leadership for Global Peace



Cultural Leadership Toward Peace Through Art 2019-Present

Role: *Speaker, Cultural Leader, Artistic Project Director, UN Conference Participant*

Mahdi Norouzi has built a reputation as a cultural leader dedicated to using art as a meaningful tool for global peacebuilding. Through international participation and hands-on collaboration, he has consistently demonstrated how creative expression can foster dialogue, bridge cultures, and shape a more united future.

- Participated in United Nations conferences and global forums, focusing on music, cultural diplomacy, and intercultural dialogue
- Led collaborative cultural initiatives that produced tangible, cross-border results
- Promoted art as a platform for coexistence, collective impact, and long-term inspiration
- Advocated for cultural diplomacy and scalable leadership models for the next generation

For more information follow the link:

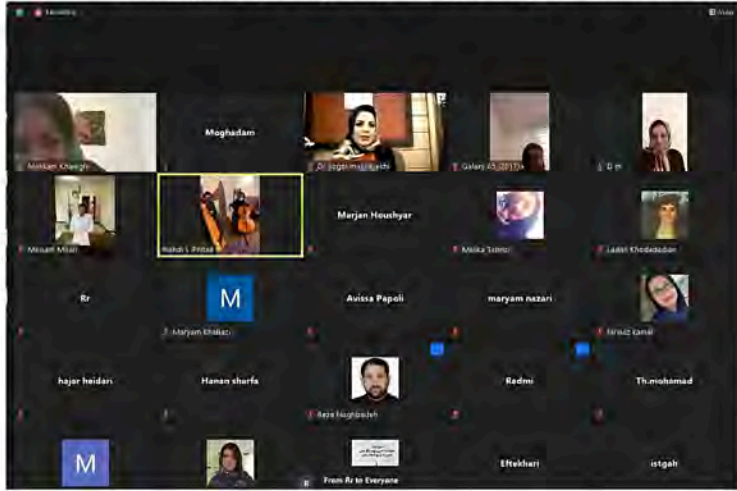
[News](#) [News](#) [News](#) [Instagram](#)



Webinar promotes Decade of Action for SDGs

18 October 2020

- TEHRAN - The Ambassadors of Peace and Friendship Group in partnership with UNIC Tehran held a two-hour webinar to mark Decade of Action on Sustainable Development Goals (SDGs) on Wednesday 7 October 2020.




The speakers gave their speeches with focus on the first, second, third and seventeenth SDGs.

Director of the Ambassadors of Peace and Friendship Group, Dr. Tayebbeh Mohammad, in her opening remarks briefed the participants on the importance of SDGs.

UNIC National Information Officer Mr. Mohammad Rajai-Moghadam spoke about the concept of Sustainable development and SDGs.

Other speakers of the virtual conference were: Sociologist, Dr. Sogul Mashayekhi;

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Press Release

International Youth Day Commemorated in the Decade of Action for SDGs




20 August 2020

- The Ambassadors for Peace and Friendship Group in cooperation with the United Nations Information Center (UNIC) in Tehran held a virtual seminar on the occasion of International Youth Day in the Decade of Action for Sustainable development Goals (SDGs) on Wednesday 12 August 2020.

The Ambassadors for Peace and Friendship Group in cooperation with the

**United Nations**
Information Centre
UNIC

unic-tehran@un.org
+98-21-22873837



Istgah Orchestra virtual performance for UN peace

2020

Istgah Orchestra Virtual Performance for the United Nations – “Istgah World Peace” Project



Role: *Strategist and Producer*

On September 21, 2020, the Istgah Orchestra presented the international virtual project Istgah World Peace to mark the International Day of Peace:

- Featured 16 musicians from Iran, the United States, Germany, Italy, Malaysia, Scotland, Taiwan, Brazil, Spain
- Organized in collaboration with the Ambassadors of Peace and Friendship Group and the United Nations Information Center in Tehran
- Aimed to promote peace and global solidarity through music
- Demonstrated the orchestra’s commitment to using art as a bridge across cultures
- Served as a powerful symbol of unity and international cooperation

For more information follow the link:

[News](#) [News](#)



Danial Jourabchi violin	Clíodhna Scott Flute
Johannes Moser Cello	He Fen Lin Flute
Meliza Castrejon Cello	Clailton Franca Pereira Trombone
Mica Redden Horn	Zulhusni Zulkifli Trombone
Nathan Goldin Horn	Tannaz Beigi Harp
Kate Warren Horn	Chiara Lo Faro Piano
Amasia Schneider Cor anglais	Lua Bernardo Bass
Jana Ginesta Oboe	



coming soon

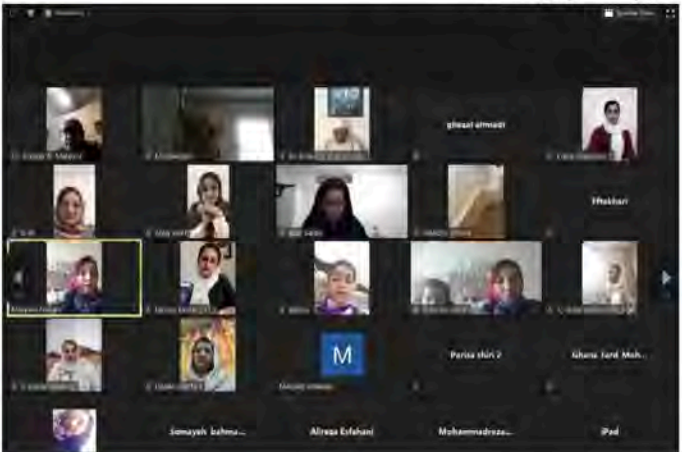
International
Day Of Peace

@istgahorchestra @isbkids @unic.tehran

گرامیداشت روز بین المللی صلح در دهه اقدام برای آرمان های توسعه پایدار

۲۹ سپتامبر ۲۰۲۰

تهران - گروه سفیران صلح و دوستی با همکاری مرکز اطلاعات سازمان ملل متحد در تهران، روز بین المللی صلح را طی نشست مجازی با حضور اعضای این گروه در پنج شنبه ۳ مهر ۱۳۹۹ گرامی داشتند.



در این همایش خانم دکتر طیبه محمد، مدیر گروه سفیران صلح و دوستی، ضمن خیر مقدم به مهمانان، خلاصه ای از فعالیت های یک سال گذشته گروه سفیران صلح و دوستی را بیان کرد. سپس جناب آقای محمد رجایی مقدم، معاون مرکز اطلاعات سازمان ملل متحد در تهران پیام دبیرکل سازمان ملل متحد را به مناسبت روز بین المللی صلح قرائت نمود.

جناب آقای لوریس چکناوریان، رهبر ارکستر و موسیقی دان برجسته درباره صلح و جهان پیرامون صحبت کردند.

آب آقام، دکتر محمدمهدی، مظاهرم، دین کمنه مل، اسکانه، بش ملا، متحد(هستات) د،

Richard Clayderman

Cooperation with Richard Clayderman, the famous French musician, for six nights in the 2700-seat hall of the Ministry of Interior

Role: Orchestra Manager of Istgah 2018

In one of the most notable international music events in Iran, world-renowned French pianist Richard Clayderman joined forces with the Istgah Orchestra for a series of unforgettable performances. The collaboration drew widespread public attention and underscored the power of cross-cultural artistic exchange.

- Held over six consecutive nights at the Ministry of Interior auditorium in Tehran
- Featured the iconic Richard Clayderman accompanied by the Istgah Orchestra
- Attracted more than 16,000 attendees in total
- Celebrated as a rare large-scale cultural collaboration between Iran and France
- Showcased the orchestra's ability to perform alongside world-class international artist

For more information follow the links:



Joint concert with Nasser Cheshm Azar, Ashkan Khatibi

2017 - 2018

Holding a joint concert with the late Nasser Cheshm Azar in Vahdat Hall with the singing of Ashkan Khatibi

Role: *Music Director of Istgah Orchestra*


For more information follow the link:

-  [News](#)
-  [Istgah Orchestra](#)
-  [Youtube](#)
-  [Instagram](#)
-  [Instagram](#)


Istgah Orchestra, in collaboration with Maestro Naser Cheshm Azar, presented memorable concerts at Vahdat Hall, highlighting a key partnership in contemporary Iranian music:

- Performed at Vahdat Hall with outstanding audience reception
- Featured guest artist Ashkan Khatibi
- Showcased the artistic synergy between Istgah Orchestra and Maestro Naser Cheshm Azar
- Marked a significant achievement for Istgah Orchestra in the Iranian music scene
- Celebrated the legacy and innovation of one of Iran’s leading contemporary musicians





In September 2017, the Istgah Orchestra, in collaboration with the late Maestro Nasser Cheshmazar, delivered unforgettable performances at Vahdat Hall. Maestro Cheshmazar, one of the most prominent composers in contemporary Iranian music, left an enduring legacy that will forever be remembered in the history of Iranian music. The creator of timeless melodies among Iranians, he meticulously and delicately performed his pieces, creating unforgettable nights for the audience. The Istgah Orchestra, in collaboration with Maestro Cheshmazar, staged several concerts titled “Nostalgic Concert,” accompanied by a group of musicians and a choir. The number of artists on stage in these performances reached 90, making it one of the most important and valuable projects of the Istgah Orchestra. Guest singers, including Ashkan Khatibi and Mehdi Yagmaei, performed in these concerts.



Nasser Cheshmazar’s pieces were always met with overwhelming enthusiasm from the audience, leaving an enduring mark on the memories of the people of this land. This series of concerts was a retrospective of all the Maestro’s memories and pieces, a journey into the heart of musical history. The creator of “Baran-e Eshq” (Rain



Instagram post from nassercheshmazar (September 9, 2017) titled "کنسرت نوستالژی ناصر چشم آذر" (Nostalgic Concert Nasser Cheshmazar). The post mentions a collaboration with the Istgah Orchestra and guest artists Ashkan Khatibi and Mehdi Yagmaei. It includes the website www.iranconcert.com and a phone number 021_26291279.



Instagram post from nassercheshmazar (February 17, 2017) titled "کنسرت ناصر چشم آذر" (Nostalgic Concert Nasser Cheshmazar). The post mentions a collaboration with the Istgah Orchestra and guest artists Ashkan Khatibi and Mehdi Yagmaei. It includes the website www.iranconcert.com and a phone number 021_88284680.

Siavash Shams Live at Burj Al Arab

2025



Executive Production of Siavash Shams Concert at Burj Al Arab, Dubai

Role: *Executive Producer & Music Director*

Mahdi Norouzi successfully led the design, planning, and execution of an exclusive concert for acclaimed Iranian singer Siavash Shams at the prestigious Burj Al Arab hotel in Dubai as part of a major cultural collaboration. Key contributions included:

- Full executive and artistic management of the concert, including arranging Siavash Shams’ travel from the USA to Dubai
- Planned and managed a 13-member live band of Iran’s top musicians, handling travel logistics, accommodations, rehearsals, and performance execution
- Provided on-stage artistic direction, supervising live arrangements, and coordinating performances for a seamless, high-quality show
- Ensured full compliance with UAE legal requirements, residency regulations, and cultural protocols, demonstrating professionalism and attention to detail

Mahdi Norouzi had previously collaborated with Siavash Shams as producer, composer and arranger of several works such as “Ocean” and “You made me love you” , etc. making this concert a natural continuation of their previous artistic partnership. This successful event at one of the region’s most iconic venues showcased Norouzi’s expertise in leading sophisticated, multi-layered international artistic projects with the highest standards.



Ali Zand Vakili-A Fusion of Music at Milad Tower

The Istgah Orchestra and Ali Zand Vakili:
A Musical Fusion at Milad Tower

Role: Orchestra Management 2023

A special concert featuring renowned Iranian vocalist Ali Zand Vakili was held as part of Istgah Orchestra’s artistic vision. Directed and managed by Mahdi Norouzi, the performance highlighted the orchestra’s musical talent and its commitment to shaping Iran’s contemporary music scene.

- Concert featured renowned Iranian singer Ali Zand Vakili
- Stage performance delivered by Istgah musicians
- Highlighted the orchestra’s artistic vision and identity
- Reinforced Istgah’s commitment to musical excellence and cultural expression

For more information follow the links:
[News](#) [Istgah Orchestra](#) [Instagram](#)



Kamakan's fusion performance

2024

Kamakan's successful performance
introducing local music

Role: Program Manager-Concert Organizer

The Kamakan fusion band concert marked Istgah Orchestra’s initial step in blending southern Iranian folk music with global musical styles:

- Introduced fusion of southern Iranian folk music with international influences
- Received an astonishingly positive reception from fusion music audiences
- Featured Kamakan band, known for outstanding performances in England, France, and Canada
- Represented Istgah Orchestra’s effort to expand cultural and musical connections worldwide

For more information follow the link:

[News](#) [Youtube](#) [Instagram](#)





Mary Poppins

2019

Performance Participation in the Mary Poppins musical show for 50 nights at Vahdat Hall

Role: *Participation in the Project and Music Director*

The fusion of performing arts and music has gained notable attention in Iran in recent years, exemplified by Istgah Orchestra's production of Mary Poppins under the direction of Manouchehr Sahbai:

- Featured collaboration with prominent artists Shabnam Moghaddami, Mehraneh Sharifnia, and Ehsan Karami
- Included over 110 actors and singers on stage
- Staged a large-scale, memorable production blending music and theater
- Recognized as one of the most significant performances in recent Iranian performing arts
- Demonstrated Istgah Orchestra's commitment to innovative multidisciplinary projects

For more information follow the link:

[Istgah Orchesrta](#) [News](#) [News](#) [News](#)

Corpse Bride

2019

Cooperation in the Corpse Bride musical show for
20 nights at Espinas Palace (2400 seats)

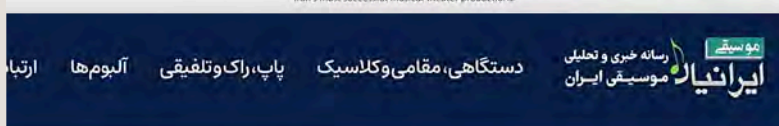
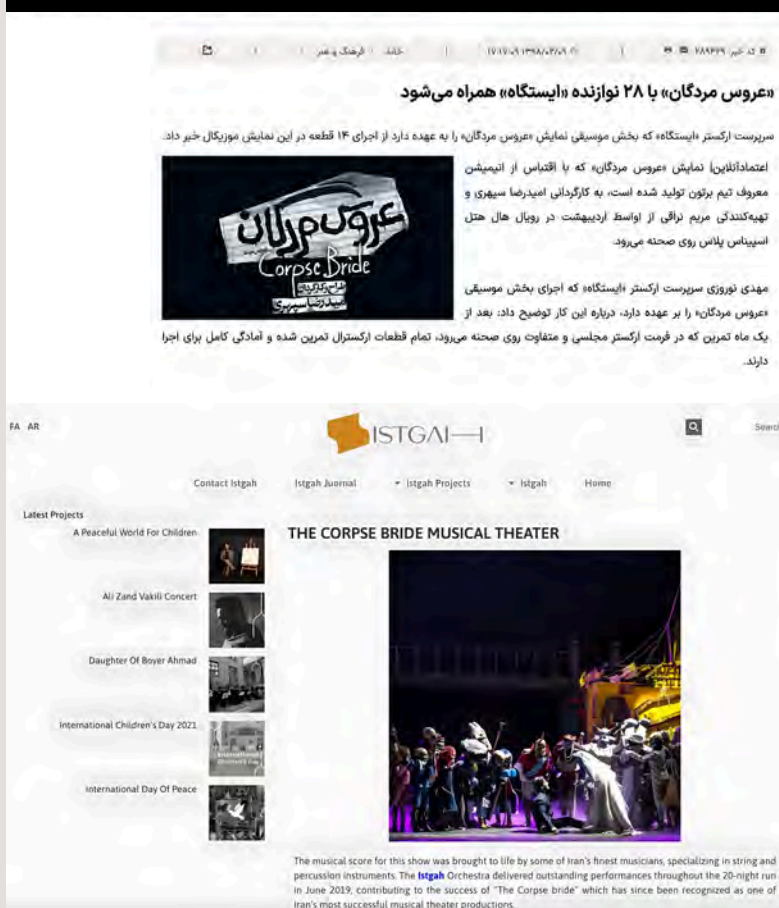
Role: *Orchestra Manager of Istgah*

The musical production Corpse Bride marked a milestone for the Istgah Orchestra, blending live music with theatrical performance in an ambitious, large-scale staging:

- Held at Espinas Palace Hall for 20 consecutive nights
- Featured acclaimed actors including Niki Karimi, Amir Jafari, and Nazanin Bayati
- Presented in collaboration with the Istgah Orchestra
- Demonstrated the orchestra's precision and musical consistency
- Signified the orchestra's formal entry into the realm of musical theater
- Opened opportunities for future interdisciplinary collaborations

For more information follow the links:

[News](#) [News](#) [News](#) [Istgah Orchestra](#)



صفحه نخست / اخبار و مطالب دیگر رسانه ها / شهر خبر

نمایش موزیکال «عروس مردگان» با اجرای ارکستر «ایستگاه» روی صحنه رفت

کد نوشته: ۲۵۹۸۱۰ خبرنگار موسیقی ایرانیان ۲۶ اردیبهشت ۱۳۹۸ ۰۶۵

اجرای نمایش موزیکال «عروس مردگان» در حالی امشب و فردا شب (۲۶ و ۲۷ اردیبهشت ماه) در تهران ادامه خواهد یافت که تا کنون حدود پانزده هزار نفر به تماشای این نمایش موزیکال نشسته‌اند.

اجرای نمایش موزیکال «عروس مردگان» در حالی امشب و فردا شب (۲۶ و ۲۷ اردیبهشت ماه) در تهران ادامه خواهد یافت که تا کنون حدود پانزده هزار نفر به تماشای این نمایش موزیکال نشسته‌اند.

این کنسرت-تئاتر مورد توجه علاقمندان هنر قرار گرفته و رقابت نزدیک بین موسیقی و نمایش در این تئاتر و اجرای قطعات مختلف گروهی و فردی باعث شده جذابیت‌های این اثر بیشتر شود.

ارکستر خصوصی «ایستگاه» به سرپرستی «مهدی نوروزی» با حضور بیش از ۳۰ نوازنده به صورت زنده موسیقی این نمایش را می‌نوازد.

همانطور که از اسم این اثر برمی‌آید، با نمایشی مواجهیم که قرار است همان داستان انیمیشن عروس مردگان، ساخته تیم برتون در سال ۲۰۰۵ را بار دیگر به تصویر بکشد. انیمیشن مذکور در زمان اکران خود به موفقیت‌های زیادی دست پیدا کرد و با اینکه دستش از جایزه مهمی چون



SINDOKHT Performance

Holding Sin Dokht show for 20 nights in Cinouvell Hall

2022

Role: *Producer*

Sindokht was a landmark performance by the Istgah Orchestra, produced by Mahdi Norouzi, and staged for 17 consecutive nights in autumn at Sinowell Hall:

- Inspired by Sindokht, one of the first female ambassadors of peace in Iranian history
- Created to promote Iranian cultural identity, peace, and intergenerational dialogue
- Emphasized support for women, children, and the new generation
- Combined live orchestral music with historical narrative and conceptual stage design
- Explored themes of peace, cultural diplomacy, and the role of women in Iranian history
- Delivered a multi-sensory and immersive experience
- Received critical acclaim and strong audience engagement
- Recognized as a successful fusion of performing arts and historical-cultural storytelling

For more information follow the link:

[News](#) [News](#) [Istgah Orchestra](#)



“Shokoufeh” project

2021



“Shokoufeh” Project – Collaboration between
Istgah Orchestra and Farhang Foundation (USA)

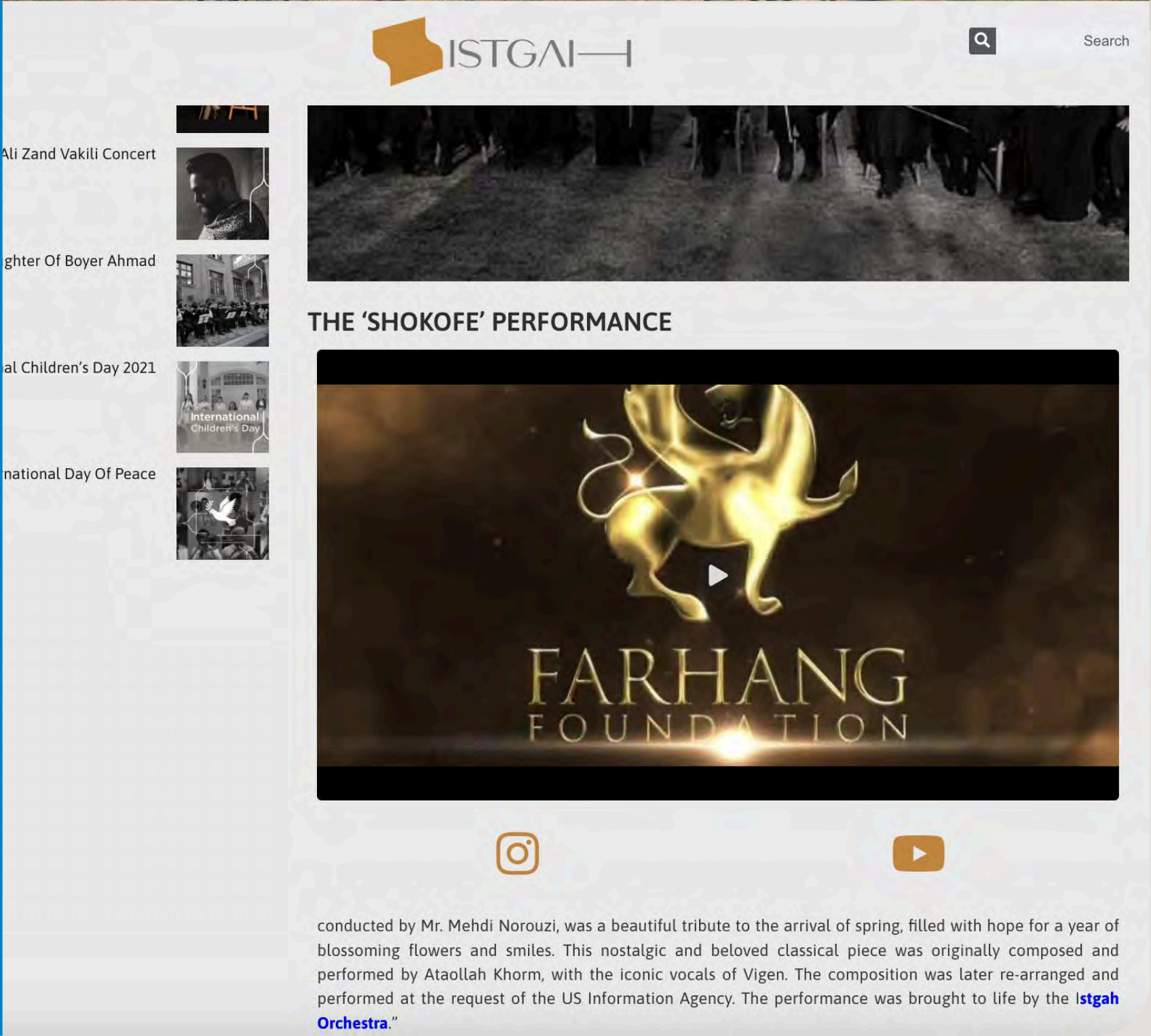
Role: *Project Manager*

In celebration of Nowruz, the Istgah Orchestra, led by Mahdi Norouzi, collaborated with the Los Angeles-based Farhang Foundation to present a reimagined version of the Iranian classic Shokoufeh:

- Originally composed by Ataollah Khorram with lyrics by Parviz Vakili and famously performed by prominent jazz singer Vigen
- Newly arranged by Istgah Orchestra to convey hope and renewal
- Featured a blend of orchestral and choral elements
- Recorded in Tehran and showcased during Farhang Foundation’s 12th Annual Nowruz Celebration
- Aimed to introduce Iranian musical heritage to a global audience
- Emphasized themes of peace and cultural unity through this cross-cultural collaboration

For more information follow the link:

[▶ Youtube](#) [🌐 Farhang](#) [🌐 Istgah Orchestra](#) [📷 Instagram](#)





Istgah Orchestra and the Farhang Foundation

2021

"Dokhtar-e Boyerahmadi" is a cultural collaboration between Istgah Orchestra and the Farhang Foundation

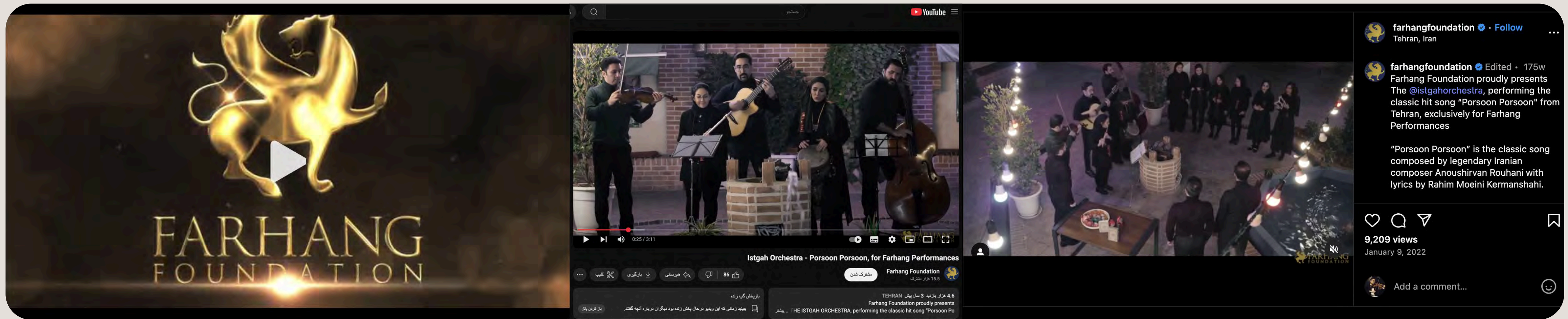
Role: *Project Designer and Manager* 

For more information follow the links:

 [Youtube](#)  [Istgah Orchestra](#)  [Instagram](#)  [Instagram](#)

The Istgah Orchestra engaged in a prominent international collaboration with the Los Angeles-based Farhang Foundation to celebrate Nowruz through a unique musical project. This effort sought to bring Iranian folk music to a global audience by creatively blending tradition and modernity.

- Partnered with the Farhang Foundation in Los Angeles for an international cultural project
- Presented Dokhtar-e Boyerahmadi on the occasion of Nowruz
- Reinterpreted a traditional southern Iranian folk melody with a contemporary approach
- Combined classical and indigenous instruments with modern musical arrangements
- Integrated narrative visual elements to enrich the storytelling experience
- Showcased Iran’s regional heritage in a way that resonated with international audiences
- Received wide attention and appreciation as an act of cultural diplomacy across global platforms



“Porsoon Porsoon” Project

“Porsoon Porsoon” Project – Collaboration between Istgah Orchestra and Farhang Foundation (USA)

Role: *Musical Director* 2021 

For more information follow the link:

 [Farhang Foundation](#)  [Istgah Orchestra](#)  [Youtube](#)  [Instagram](#)

The Porsoon Porsoon project was a significant collaboration between Istgah Orchestra and the Los Angeles-based Farhang Foundation, celebrating Yalda Night and promoting classical Iranian music internationally:

- Featured the iconic composition Porsoon Porsoon, originally by Anooshiravan Rohani with lyrics by Rahim Moeini Kermanshahi, famously performed by Delkash
- Reimagined with a new orchestral arrangement by Istgah Orchestra
- Recorded in Tehran exclusively for Farhang Foundation’s 9th Annual Yalda Celebration
- Served as the centerpiece of the virtual event
- Embodied a shared commitment to preserving and revitalizing Iran’s musical heritage
- Acted as a meaningful cultural diplomacy effort through the universal language of music

Cross-Border Collaboration for Artistic Growth

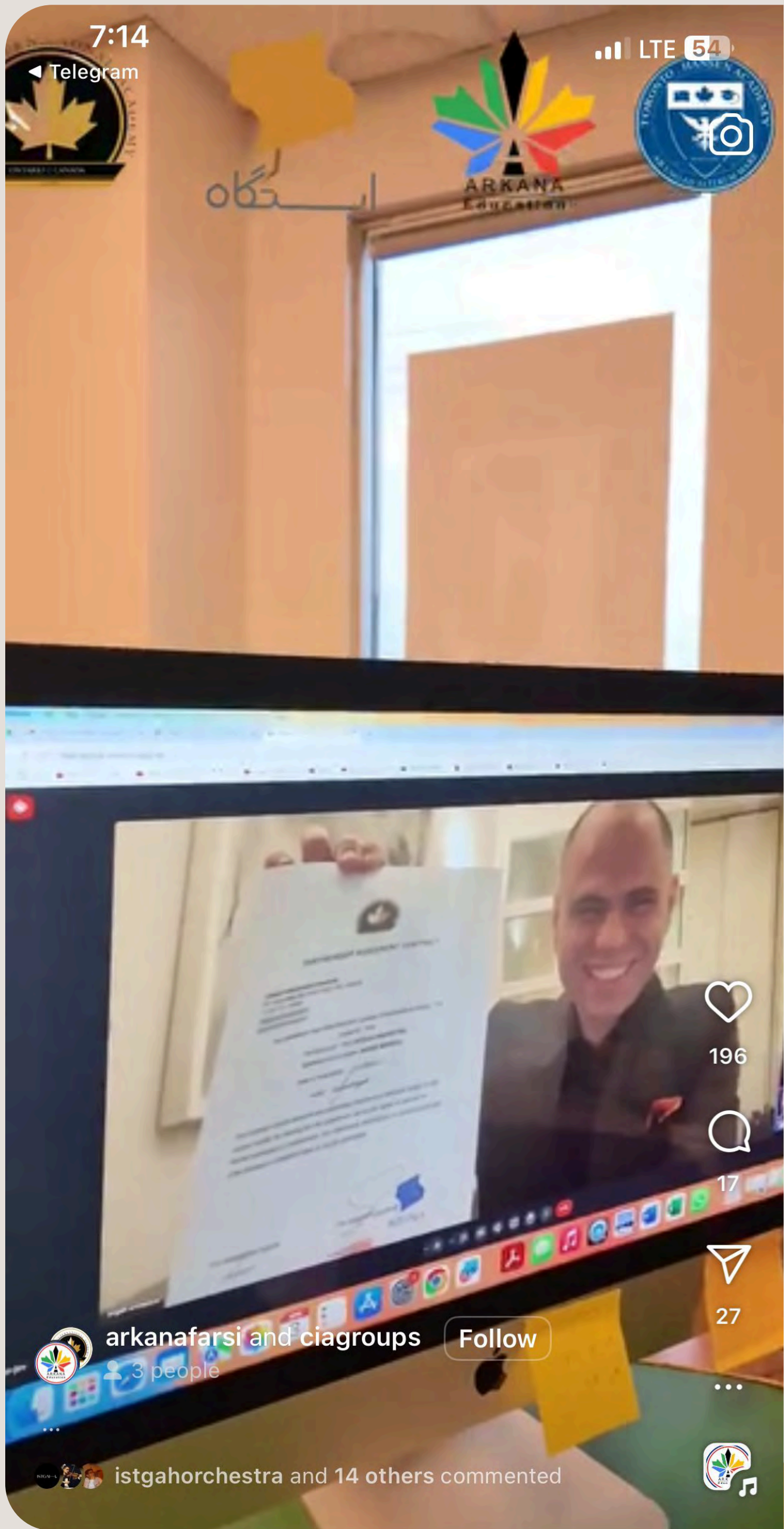
Educational Support and Service oriented
by Educational Technology of Canada


Role: Artistic Collaborator 2023 

In 2025, Mahdi Norouzi was invited by Canada International Academy, a respected Toronto-based institution known for international education and cross-cultural initiatives, to lead the artistic direction and conceptual design of a major musical project.

Key highlights include:

- Established collaboration through an official contract
- Directed the project from concept to completion with precision, creativity, and commitment
- Delivered a high-quality production on time and exceeding expectations
- Received official commendation from the Academy's CEO for professionalism, creativity, and dedication
- Earned an open invitation for future international cooperation





Canada International Academy

★ 801 York Mills Rd. North York, ON. M3B 1X7

★ www.ciagroups.com

★ info@ciagroups.com

★ +1 437 221 0098

May 26, 2025

Dear Mahdi Norouzi

I wanted to take a moment to personally thank you for the incredible partnership we have built together. Working alongside you and your team has been absolute pleasure, and I am truly grateful for the trust, collaboration, and shared commitment we have cultivated throughout our journey.

Your professionalism, creativity and unwavering support have played a vital role in the successes we have achieved together.

I look forward to continuing this partnership and exploring new opportunities together. There is so much more we can accomplish.


Should you have any further inquiries, please feel free to contact me at mo.deylami@ciagroups.com.

Sincerely;

Mohammadreza Deylami Moazi

Mohammad Reza Deylami

CEO of Canada International Academy



Talent Strategy – Nazanin Bayati Project

Redefining Stardom: Mahdi Norouzi's Strategic Artistic Management of Nazanin Bayati

2023 – 2024

Role: *Strategic Talent Manager, Talent Developer
Consultant, Brand and Content Strategist*

In 2023, Mahdi Norouzi assumed strategic artistic management for Nazanin Bayati, a prominent Iranian actress with over 14 years of experience and more than 1.6 million social media followers:

- Applied cultural leadership and talent strategy expertise to redefine her professional trajectory
- Executed comprehensive rebranding, content curation, and project selection strategies
- Within the first year, she won Best Leading Actress for the 2024 TV series Tasiyan by Cinemanovin, a top Iranian visual arts platform
- Achieved success amid strong competition from established actresses
- This accomplishment reflected a forward-thinking approach integrating audience analysis, public image strategy, and smart project curation



Figo Birjandian's performance

2025

Performance at the art exhibition of artist

Figo Birjandian at Ariana Art Gallery

Role: *Project Designer and Executor*

As part of its mission to celebrate and showcase the richness of Iranian culture, the Istgah Orchestra, under the leadership of CEO Mahdi Norouzi, organized a major cultural exhibition:

- Focused on presenting the grandeur of Iranian art and heritage
- Featured the works of artist Figo Birjandian
- Designed and implemented by the Istgah Orchestra team
- Received an unprecedented and enthusiastic public reception
- Reflected the orchestra's broader vision of cultural engagement beyond music

For more information follow the link:

 [Instagram](#)



Performing choir and classical pieces

2019

Two-night choir and classical performance,
Rudaki Hall

Role: *Music Director of Istgah Orchestra*

In 2019, the Istgah Orchestra presented a memorable evening of classical music at Roudaki Hall in Tehran, delivering a refined performance to a wide audience:

- Featured a 31-member choir
- Accompanied by three musicians (piano, violin, oboe)
- Presented selected pieces from classical music repertoire
- Held at the prestigious Roudaki Hall
- Created an engaging and unforgettable musical experience for the public

For more information follow the links:

[▶ Youtube](#) [🌐 News](#) [🌐 News](#)



Istgah at the 30th Fajr International Music Festival

2014-2015

Attending the 30th Fajr International Music Festival at
Ivan Shams Hall

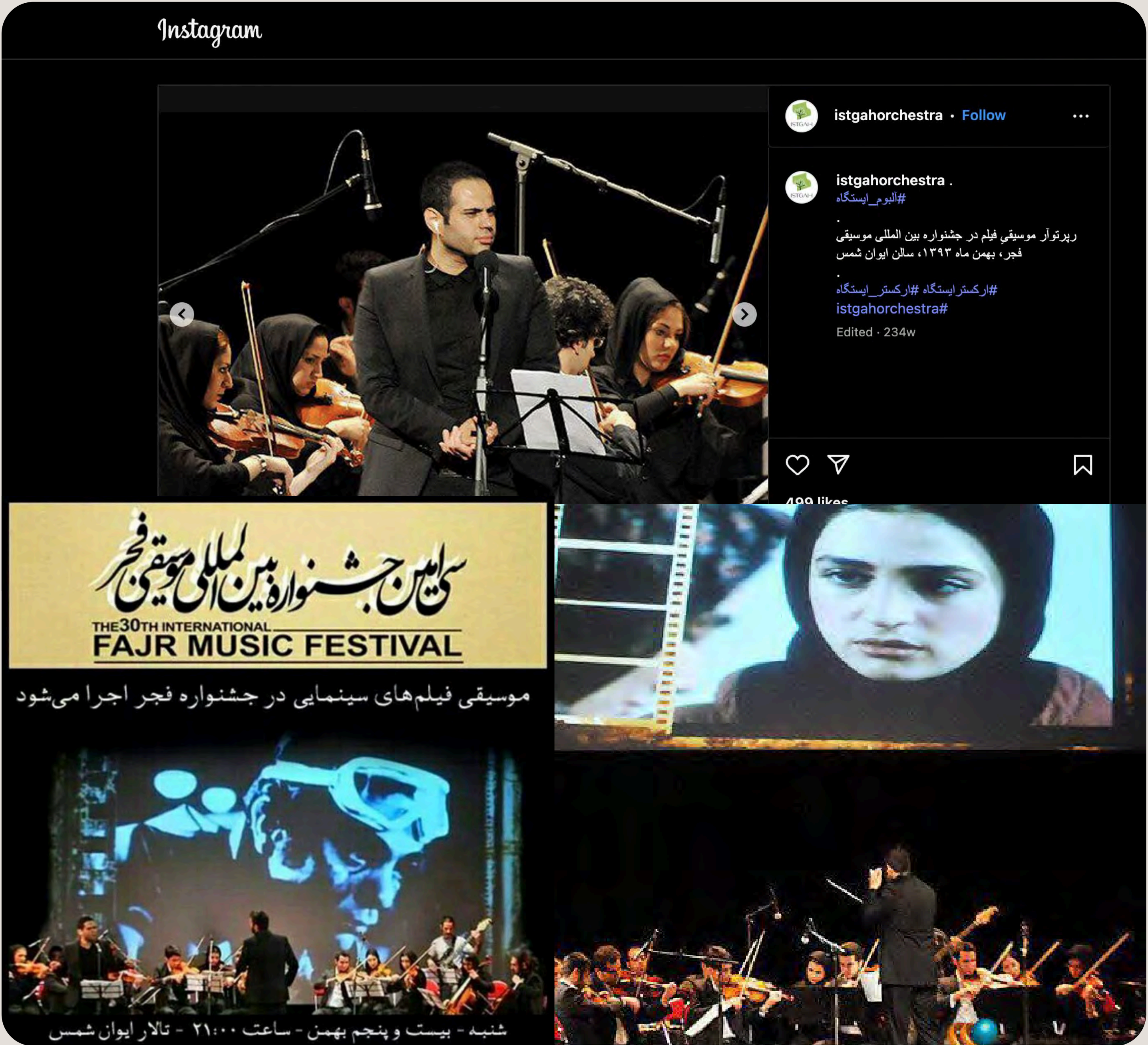
Role: *Project Designer and Executive Producer*

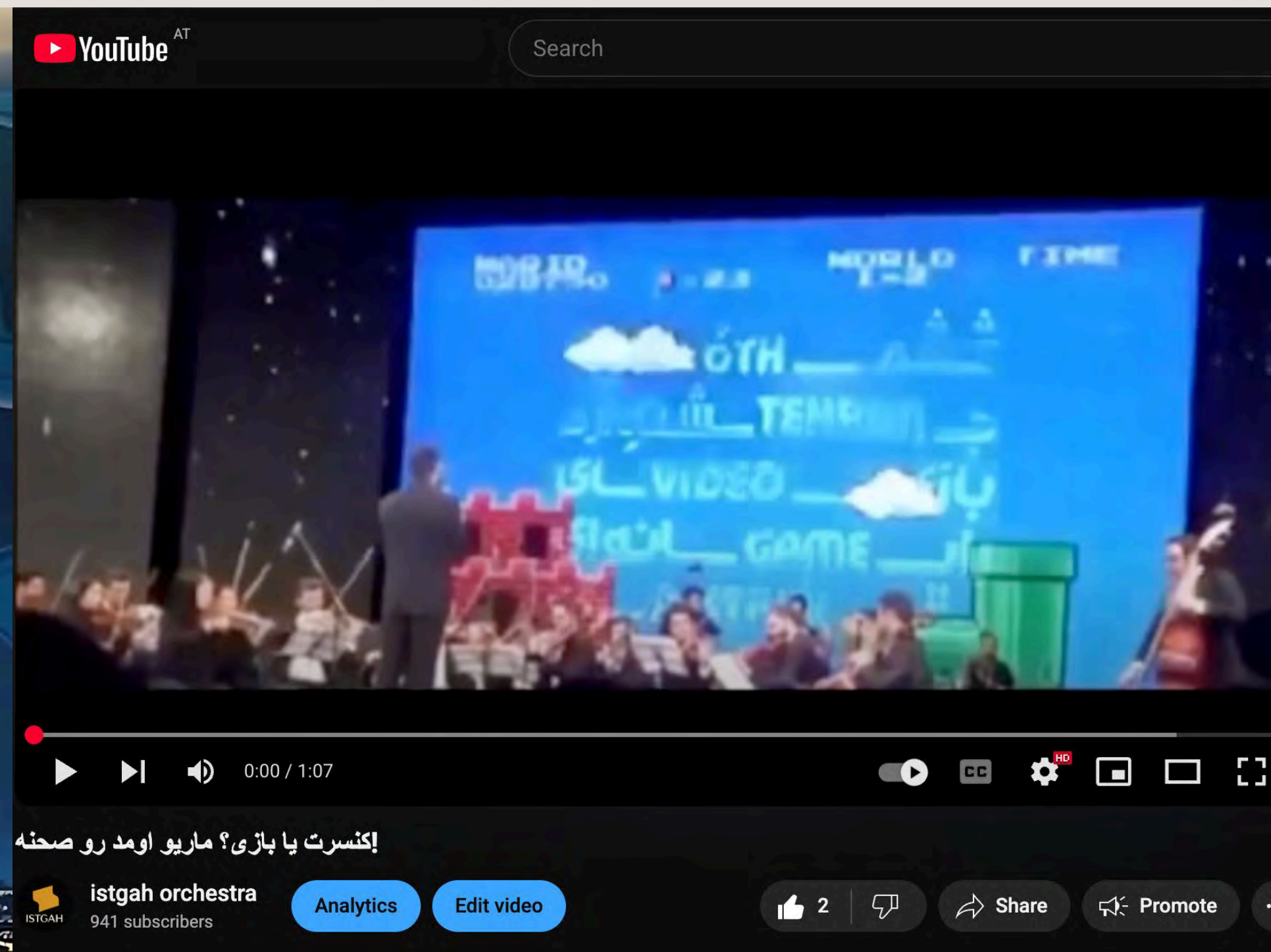
Istgah Orchestra's performance at the 30th Fajr International Music Festival was a well-received blend of classical and contemporary music, highlighting its role in advancing innovative Iranian music on national and international stages.. Below are key details regarding the performance:

- Blended classical and contemporary music
- Featured experienced and young musicians
- Received praise from critics and audience
- Promoted innovative Iranian music
- Aimed for national and international recognition

For more information follow the links:

 [News](#)  [Instagram](#)





Performance at Computer Games Festival closing

2016

Performance at the sixth closing of the Computer Games

Festival at Milad Tower Convention Center

Role: *Orchestra Manager of Istgah*

For more information follow the link:

[Youtube](#) [Instagram](#)

At the closing ceremony of the 6th Tehran Video Game Festival in 2016, Istgah Orchestra delivered a live performance blending music and gaming culture:

- Held at Milad Tower Conference Hall
- Performed soundtracks from Iranian video games including Extraterrestrial Armies
- Featured iconic international game music such as Tetris and Super Mario
- Received warm appreciation from the audience
- Highlighted the connection between musical artistry and the gaming industry in Iran
- Marked Istgah Orchestra's engagement with contemporary cultural trends

Art in Service of Social Responsibility

Artistic Collaboration with Nikan Charity
Supporting Vulnerable Children in Iran

Role: *Artistic Collaborator* 2017 to present

Since 2017, Mahdi Norouzi has engaged in a dedicated, non-commercial partnership with Nikan Mammot Charity, established in 2009:

- Collaborated with Nikan Mammot Charity since 2017
- Partnered with a charity established in 2009
- Supported children and families in need
- Provided healthcare, education, welfare, and employment services
- Gained recognition for financial transparency and audits
- Contributed through artistic and musical performances
- Aimed to uplift children and families through music
- Promoted peace, ethics, and social responsibility through art
- Received UN ECOSOC Special Consultative Status in 2021
- Achieved international recognition for charitable work

No.: 10784
Date: 2025/06/12



To Whom It May Concern,

This letter is to certify that Mr. Mahdi Norouzi, holding passport number Y61177347, has collaborated with Nikan Mammot Charity Foundation as a music band director for a number of our charity events since 2018 until today, 2025.

Throughout the events, we were fully satisfied with his professionalism and the quality of his work. Mr. Norouzi made valuable contributions to the artistic aspects of the events and played a key role in their successful execution. His leadership, energy, and dedication were evident in his role as band director.

We are currently planning another charity event in the coming months and intend to engage Mr. Norouzi once again in the same capacity. He is appreciated for his honesty, enthusiasm, and commitment to supporting charitable

initiatives through his work.

Warm regards,
Nazak Ferdows,
Managing director of Nikan Mammot Charity



تهران، زعفرانیسه، خیابان اعجازی(آصف)، میدان اعجازی، ساختمان آصف، طبقه اول، واحد یک، کد پستی ۱۹۸۷۶۳۵۳۱۴
تلفن ۴-۰۱-۲۲۱۷۶۰۰۱ +۹۸۲۱ فکس ۱۲-۲۲۱۷۶۰۱۳ +۹۸۲۱ ایمیل info@nikancharity.org سایت www.nikancharity.org



A Bold Step Toward Independant Musical Theatre in Iran

Istgah on Stage: The Birth of a New Independent Musical at Vahdat Hall

Role: *Producer & Artistic Director* 2026

Following the acclaimed productions of Mary Poppins and Corpse Bride, Istgah prepared a bold, fully independent musical theatre project that premiered in Spring 2026 (1405):

- Planned a 50-night run at the iconic Vahdat Hall
- Was in pre-production and promised a vibrant and immersive live experience
- Represented a significant turning point in Istgah’s artistic journey
- Highlighted Istgah’s commitment to original, powerful, and independently-produced works
- Aimed to reimagine and elevate the art of musical theatre performance in Iran



Creative Harmony at Istgah

Istgah Workspace: A Safe Haven for Creativity,

Talent, and Cultural Collaboration

Role: *Chief Executive officer*

Istgah Work Environment: Where Young Talent Met Experience in a Safe, Creative Space

- Provided a calm, friendly, and secure workspace designed to foster creativity and collaboration
- Brought together young, talented individuals and experienced professionals, blending fresh ideas with industry expertise
- Encouraged intergenerational teamwork that nurtured innovation alongside wisdom
- Ensured every project was executed with precision, purpose, and creativity
- Was led by Mahdi Norouzi, renowned for identifying, guiding, and empowering emerging talent
- Cultivated a hub of meaningful cultural production through mentorship and collaboration
- Emphasized a work culture where everyone felt safe, respected, and motivated to contribute



CERTIFICATES & RECOMMENDATION LETTERS

CEO Mr. Norouzi, Istgah Orchestra

We express our heartfelt gratitude for your outstanding contributions to fostering cultural exchange and friendship between Iran and the Republic of Korea.

Under your leadership, Istgah Orchestra has become a cultural bridge symbolizing collaboration and harmony between our two nations. The orchestra's exceptional performance of the iconic Iranian song Porsoon Porsoon and its rendition of beloved Korean music beautifully embodied the spirit of cultural exchange and mutual respect.

In recognition of your invaluable efforts, the Embassy of the Republic of Korea in Iran presents you with this plaque of appreciation.

November, 2024
Embassy of the Republic of Korea in Iran
Ambassador Kim Jun-Pyo



DEPARTMENT OF FOREIGN AFFAIRS
REPUBLIC OF THE PHILIPPINES

EMBASSY OF THE REPUBLIC OF THE PHILIPPINES
TEHRAN, ISLAMIC REPUBLIC OF IRAN

awards this

Certificate of Appreciation

to

Mahdi Norouzi
CEO, Istgah Orchestra

in sincere recognition and appreciation of your

generous support and partnership during the
127th Philippine Independence Day Diplomatic Reception.

Given this 12th day of June 2025, at the Philippine Embassy in Tehran.


ROBERTO G. MANALO
Ambassador



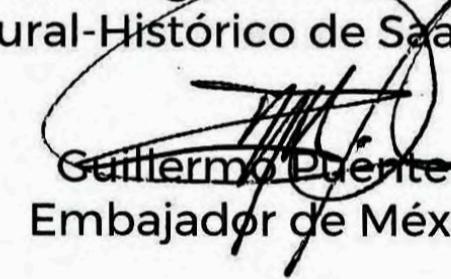
 **SRE** | EMBAJADA EN IRÁN
SECRETARÍA DE RELACIONES EXTERIORES

La Embajada de México en la República Islámica de Irán

otorga el presente reconocimiento a:

Mahdi Norouzi

como agradecimiento por su participación musical
durante la inauguración de la
exposición fotográfica de Mariana Yampolsky
en el Complejo Cultural-Histórico de Saadabad, el 10 de junio de 2025


Guillermo Puente Ordorica
Embajador de México en Irán



Teherán, Irán, 8 de julio de 2025

EMBAJADA DE MÉXICO
TEHERÁN, IRÁN



حيث تجتمع فنون العالم
WHERE THE WORLD'S ART
COMES TOGETHER

Certificate Of Appreciation

This certificate is proudly presented to

Mahdi Norouzi

Thank you for being part of World Art Dubai 2025

Asmg

Asma Alsharif
AVP and Show Director
Dubai World Trade Centre

Hamid Beheshti

Hamid Beheshti (CEO)
Moma's Art Gallery
World Art Dubai Official Agent (DWTC)



17 – 20
APRIL 2025



Canada International Academy

★ 801 York Mills Rd. North York, ON. M3B 1X7
★ www.ciagroups.com
★ info@ciagroups.com
★ +1 437 221 0098

May 26. 2025

Dear Mahdi Norouzi

I wanted to take a moment to personally thank you for the incredible partnership we have built together. Working alongside you and your team has been absolute pleasure, and I am truly grateful for the trust, collaboration, and shared commitment we have cultivated throughout our journey.

Your professionalism, creativity and unwavering support have played a vital role in the successes we have achieved together.

I look forward to continuing this partnership and exploring new opportunities together. There is so much more we can accomplish.

Should you have any further inquiries, please feel free to contact me at mo.deylami@ciagroups.com.

Sincerely;

Mohammadreza Deylami Moazi

Mohammad Reza Deylami

CEO of Canada International Academy



شماره: ۱۶۵-۱۲۷۳-۱۲
تاریخ: ۲۰۰۷-۲۰۲۴
پیوست:

طین روپایه پارسه

Persian Dreamy Tone

From: Persian Dreamy Tone Co.
To: Mr. Mahdi Norouzi

Tehran, July 20th, 2024

Official Letter

Dear Mr. Mahdi Norouzi,

I would like to express my gratitude for Mr. Mahdi Norouzi's collaboration in the cultural projects of "PERSIAN DREAMY TONE Co." over recent years in his capacity as Artistic Consultant and Strategist. [Some of our projects include concerts featuring famous international artists such as Kitaro, Ludovico Einaudi, SCHILLER and Valentina Lisitsa in Tehran and Istanbul].

Your contributions in developing implementation approaches, content proposals, and artistic coordination have been both impactful and well-structured, playing a vital role in the formation and execution of numerous projects within our organization.

We sincerely appreciate your dedication and efforts.

Yours Sincerely,
Mostafa Kabiri,
CEO

Persian Dreamy Tone Co.
Rm. 4135 in Tehran-Iran
Established: 17th Aug. 2011

Floor 3 - No. 2 - Pyvandi St. - Dastgerdi St. (Zafar st)
Dr. Shariati Ave - Tehran, Iran. Tel: (+98) 21-22 22 08 46

تهران - خیابان شریعتی - خیابان وحید دستگردی (خیابان ظفر)،
خیابان پیوندی - پلاک ۲ - طبقه ۳. تلفن: ۰۲۱-۲۲۲۲۰۸۴۶

Trends

MENA Business and Lifestyle Magazine

Date: ۰۱ July ۲۰۲۵

Dear Mahdi Norouzi

As part of our ongoing coverage of cultural developments in the region, Trends International Magazine has recognized the "Istgah" collective, under the direction of Mr. Mahdi Norouzi, as a leading example in delivering independent, creative, and forward-thinking cultural and artistic projects.

In the features we have published about this initiative, our editorial team has consistently highlighted Mr. Norouzi's ability to foster cultural dialogue, harmonize international artistic expressions, and his strategic vision in artistic production. His talent for creating meaningful artistic spaces has been particularly noteworthy.

We deeply appreciate his role in strengthening cultural diplomacy and enhancing the image of Iranian culture across the region and beyond.

Sincerely,
Amir Cyrus Razzaghi
Editor-in-Chief - Trends International Magazine

Trends

TRENDS-TRADEX INTERNATIONAL
CONSULTING DANİŞMANLIK
TIN LTD. ve TIC. LTD. ŞTİ.
Nispetiye Mah. İstiklal Cad. Beyoğlu (Şişli) Merkezi
No.187 K: Kışır No: 4 Beyoğlu/İstanbul
Beyoğlu V.D 8591125255

iq EVENTS

Impacters Global Events

Developing Global Leaders

Dear Mahdi Norouzi,

I would like to express my sincere appreciation for Mr. Mahdi Norouzi's collaboration in organizing the Music concert held at the Burj Al Arab in the United Arab Emirates, particularly for his work in designing and managing the musical segment of the event.

With an innovative approach and a deep understanding of the project's significance, he successfully delivered this section with full coordination and a level of quality that exceeded both our organization's expectations and international standards.

I am grateful for his contributions to this project and wish him continued success in all future endeavors.

Sincerely,

Sepehr Tarverdian

CEO of Impacters Events

No.: 10784
Date: 2025/06/12

خیریه نیکان ماموت
Nikan Mammut Charity
شماره ثبت ۲۶۳۹۴

To Whom It May Concern,

This letter is to certify that Mr. Mahdi Norouzi, holding passport number Y61177347, has collaborated with Nikan Mammut Charity Foundation as a music band director for a number of our charity events since 2018 until today, 2025.

Throughout the events, we were fully satisfied with his professionalism and the quality of his work. Mr. Norouzi made valuable contributions to the artistic aspects of the events and played a key role in their successful execution. His leadership, energy, and dedication were evident in his role as band director.

We are currently planning another charity event in the coming months and intend to engage Mr. Norouzi once again in the same capacity.

He is appreciated for his honesty, enthusiasm, and commitment to supporting charitable initiatives through his work.

Warm regards,
Nazak Ferdows,
Managing director of Nikan Mammut Charity

خیریه نیکان ماموت

SGS

VERIFIED
CERTIFICATE
OF AUTHENTICITY
FOR
SIGNATURE
AND
STAMP

تهران، زعفرانیسه، خیابان امجدی(الف)، میدان امجدی، ساختمان آصفه، طبقه اول، واحد یک، کد پستی ۱۹۸۷۲۵۲۱۴
تلفن ۰۲۱-۲۲۱۷۶۰۰۱۴، فکس ۰۲۱-۲۲۱۷۶۰۱۲، ایمیل info@nikancharity.org سایت www.nikancharity.org

Date: 2025-04-26

To Whom It May Concern,

We hereby extend our appreciation for the professional collaboration of Mr. Mahdi Norouzi and the "Istgah" collective in designing and executing the musical segments of several exclusive events organized by Imen Sazeh.

With a deep understanding of our brand's identity, the spirit of each event, and the expectations of the audience, Mr. Mahdi Norouzi succeeded in creating a harmonious and distinctive musical experience that fully met the expectations of Imen Sazeh.

We look forward to continuing this valuable partnership in future projects and to exploring new avenues for creative collaboration.

Sincerely,
Ebrahim Tabbar
VP Branding, Marketing & Sales
IMEN SAZEH
شماره ثبت: ۱۶۹۱۹۶

Address: No 24 ,19th alley,
Hassan seif st.,Shahrak Gharb,
Tehran,Iran. P.C.:1466754340
TEL:(+98)59268 - 2188376030
www.imensazeh.co

25/02/2025

TO WHOM IT MAY CONCERN

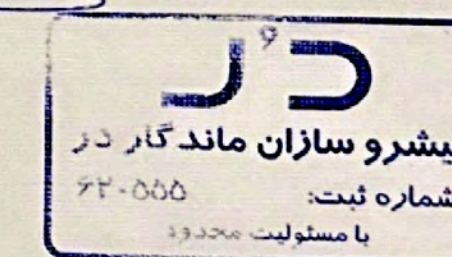
We sincerely appreciate Mr. Mahdi Norouzi for his role as Executive and Artistic Consultant in the organization of DORR's exclusive brand event.

With a precise understanding of our brand's vision and a strong command of conceptual and artistic design, he played a key role in shaping a cohesive event aligned with the company's values of sustainability and aesthetics.

We are grateful for his professional collaboration.

Sincerely,
MOHAMMAD MAHDI SHADDEL
CEO OF DORR COMPANY

shaddel



گواهی شرکت در مستر کلاس

وزارت علوم تحقیقات و فناوری
موسسه آموزش عالی آزاد نهاوند
Nahavand Higher Education Institute

کنسرواتوار تهران



گواهی می شود آقای/خانم مهدی نوروزی فرزند کریم به شماره شناسنامه ۷۸۰۶۴۷۰۶۵ کد ملی ۷۸۰۶۴۷۰۶۵

صادر از تهران متولد ۱۳۷۷/۷/۱۵ در کلاس آواز کلاسیک برگزار شده توسط استاد آقای میتریایو وادیم از کنسرواتوار چایکوفسکی کیف از تاریخ ۱۵ تیر ماه الی ۱۵ شهریور ماه ۹۴ به مدت ۳۶ ساعت که به طور مشترک در موسسه فرهنگی و هنری خوش نهاد پیمان/کنسرواتوار موسیقی تهران و موسسه آموزش عالی آزاد نهاوند برگزار گردید، شرکت نموده است.

Certificate of Participation

This is to certify that Mahdi Norouzi participated 36 hours in **VOCAL** Masterclass and short course conducted by **Mr. Mitryayev Vadim** from **Kiev Conservatory** organized by **Tehran Conservatory of Music** jointly with **Nahavand Higher Education Institute** from Jul to Sep 2015.



دکتر بهزاد معافی
Dr. Behzad Moafi
President
Tehran Conservatory of Music
رئیس کنسرواتوار تهران

میثم معافی
Mr. Meisam Moafi
Head of Department
مدیر دپارتمان

مدرس: آقای میتریایو وادیم
Taught by Mr. Mitryayev Vadim

Mitryayev Vadim

music@TehranConservatory.com

آدرس: تهران خیابان استاد نجات الهی پایین تر از کلیسا ساختمان ۲۸۳، تلفن: ۸۸۹۱۳۰۱۰ (۰۲۱)



Ambassadors of Peace and Friendship Group
the United Nations Information Center

Joint Webinar on United Nations Decade of Action for
Sustainable Development Goals (SDGs)

CERTIFICATE

This is to certify that Mr. Mahdi Norouzi has participated in the webinars on
United Nations Decade of Action for Sustainable Development Goals

jointly held by APFG and UNIC in 2020, Tehran

Mohammad Rajai-Moghadam
UNIC Officer-in-Charge



Dr. Tayebbeh Mohammad
APFG Director



Thank you for taking the time to read my portfolio.